

Streets Alive!

Dear Prospective Activity Fair Exhibitor:

You are invited to be a part of Fargo-Moorhead's 2011 *Streets Alive!* event! Three miles of streets, including Broadway and 1st Avenue North, will be closed to motorized vehicles and will come **Alive** with people walking, running, biking, skating, and propelling their wheelchairs. Healthy food vendors, music and entertainment, and fitness and family activities will be located along the route. The event will highlight area parks, downtowns, and schools.

We are inviting you to be a part of *Streets Alive!* by participating in the **Activity Fair** at Davy Memorial Park in Moorhead, which we are dubbing "Participation Parkway". We would like you to consider creative ways of engaging participants while promoting active living and/or healthy eating at your booth. This is much more than handing out pamphlets. With your help, we hope to inspire *Streets Alive!* participants to make healthy changes in their lives. Each participant in the **Activity Fair** will receive a 12' x 12' space to be used to interact with participants through activities and providing healthy living information.

More than 1/2 of adults and 1/3 of adolescents in the metro area get no regular physical activity. Help us change that! We are expecting up to 8,000 participants!

Streets Alive! will be on **Sunday, August 28** and **Sunday, September 18** from **12:00 Noon – 5:00 p.m.** It's free and open to the public.

Why *Streets Alive!*?

- To bring the Fargo-Moorhead community together for a fun, interactive physical activity festival.
- To allow walkers, bikers, runners, and families with strollers to safely enjoy our streets in a whole new way.
- To let people experience the city from a whole new perspective and pace.
- To encourage citizens to add non-motorized travel into their daily lives.
- To demonstrate the vital role city streets play in the community's physical activity.
- To establish Fargo-Moorhead as a bicycle and pedestrian-friendly metro area.

There are a limited number of booth spaces. Please complete the attached form and return it by **Friday, July 29, 2011** to be a part of this exciting event! You will be notified by **Monday, August 1, 2011** if your organization has been selected. You will then receive an exhibitor packet with more specific information. Participating organizations will be responsible for their own table, chairs, and canopy. Enclosed in the packet will be information from Fargo Rent All for reduced rates and delivery.

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Activity Fair Exhibitor Application

Sunday, August 28 and Sunday, September 18, 2011
12:00 Noon – 5:00 p.m.

Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone: _____ Cell Phone: _____

Email: _____

Admission is not guaranteed.

Select one or both dates: _____ August 28 _____ September 18

Please provide a brief description of your booth set up, activity, and any items you plan to sell. **Please note: There will be limited electricity and water. This will need to be provided on your own.**

Application due date: Registration and payment must be received by Friday, July 29, 2011.

Acceptance or denial notification by Monday, August 1, 2011. Fee payable upon notice of acceptance. No refunds will be issued.

Mail completed application and signed agreement to:

Keely Ihry
Clay County Public Health
715 11 St N, Ste 303
Moorhead, MN 56560

For more information contact Keely Ihry at 218-299-7180, keely.ihry@co.clay.mn.us, or go to www.fmstreetsalive.org.

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12:00 Noon – 5:00 p.m.

2011 Exhibitor Rules and Regulations

IMPORTANT – PLEASE READ THROUGH ALL THE RULES AND REGULATIONS

(Please keep this sheet for your records.)

- ◆ Each exhibitor's signed application is their expressed agreement to operate their business within these rules and regulations. This agreement is not transferable to any other party. The exhibitor is limited to the exact space, size, location, items and other requirements as established.
- ◆ If any rules or regulations are violated, Dakota Medical Foundation has the right to refuse any exhibitor access to participate in *Streets Alive!*
- ◆ Each exhibitor must adhere to established event hours. Exhibitors must be ready for business at 12:00 Noon and remain open until 5:00 p.m. Set-up can start at 9:00 a.m. and must be completed by 11:00 a.m. Please remove service and supply vehicles as soon as they are unloaded/loaded. Restocking is permitted if using non-motorized transportation.
- ◆ Each exhibitor must have liability insurance to protect themselves and their company. Be prepared to show proof of insurance before setting up for *Streets Alive!*
- ◆ Limited electricity will be available. Please contact Keely Ihry at keely.ihry@co.clay.mn.us or 218-299-7180 if you have electricity needs. Electrical cords must be provided by the exhibitor.
- ◆ No cords, hoses, or other obstructions will be allowed across public walkways or on the serving side(s) of your booth.
- ◆ Trash containers will be available for public use.
- ◆ Each exhibitor must maintain a clean and neat area. This is not the responsibility of the *Streets Alive!* personnel.
- ◆ Exhibitors will be assigned a 12' x 12' space by event coordinators. Special requests will be considered, but not guaranteed.
- ◆ Exhibitors will be responsible for collecting and reporting ND/MN sales tax and having proper permits, license and insurance for the City of Moorhead and the State of Minnesota.
- ◆ No radios, TVs, CD players, etc. or music in any exhibitor booth, **unless permission is given.**
- ◆ Food sales will be allowed at the "Eat and Greet Street" destination at 425 Broadway in Fargo only. A separate application for food sales is required and is available to download at www.fmstreetsalive.org.

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Statement of Agreement and Understanding

- ◆ I am responsible for insuring my booth and personal property and providing my own liability insurance. I agree to indemnify and hold Dakota Medical Foundation harmless from any and all claims for damage to persons or property in any manner related to the *Streets Alive!* event(s).
- ◆ I agree to abide by all rules and policies set forth by Dakota Medical Foundation.
- ◆ I am entirely responsible for collecting and remitting all applicable sales tax.
- ◆ I have secured any necessary permits or licenses for the use of any copyrighted or trademark materials and will indemnify and hold Dakota Medical Foundation harmless from any claims or infringement

I have read and understand the forgoing agreement and attached rules and regulations and agree to abide by both.

Signature of Applicant: _____

Date: _____